



# The Bridge

20<sup>th</sup> Annual

# Sleepout

24-hour Fundraiser

Dear Church Friends,

We thank you for your partnership with us as together we make a difference in the lives of those in need in the Valley community since 1987. Now we need your help with our annual fundraiser, the **Sleepout**, which is aimed at raising funds and awareness of the need in our area and our ministry. The Sleepout will **start at 3 pm the day after Thanksgiving**, Friday, November 25, and **continue until 3 pm Saturday**, November 26, 2022, in the parking lot of the Guthrie Desmond Street Practice (105 Desmond Street, Sayre PA).

In addition, we are challenging every church to support the Sleepout by **sponsoring a one-hour block of time** and sending a group of representatives to weather the cold in our makeshift house with a Bridge board member in support of those who will suffer this winter without heat. These representatives from the church could be a family, youth group, women's group, men's group, support group, choir, club or other interested individuals. If every church sends one group, each of our 24 hours will be blessed with a Christ-centered love and compassion for those in need in our community! Please help us to make that happen!



The school district challenge, “**Socks in a Box**” is back this year! Please consider joining the challenge by collecting new socks for school aged children grades Pre-K through grade 12. Bring your socks to the box of your desired school district at the Sleepout between 3p November 25 and 3p November 26, or contact Cindy Jones at [kidsatrisk@thevalleybridge.org](mailto:kidsatrisk@thevalleybridge.org) for pick-up.

See the next page, “The 5 W’s of *The Bridge’s* 20th Annual Sleepout” for more information. Also, included is a flyer to post, a bulletin insert/handout, Sponsorship Form, current Bridge brochure, and AmazonSmile information. For questions or to secure your one-hour time slot, contact Kim at 570-867-2628 (call or text) or [sleepout@thevalleybridge.org](mailto:sleepout@thevalleybridge.org).

Please help us make our 20<sup>th</sup> Annual Sleepout the most effective Sleepout to date!

Sincerely,  
Wendy McKeithan, Cindy Jones, and Kim Paul  
The 2022 Sleepout Team



## The 5 W's of *The Bridge's* 20<sup>th</sup> Annual Sleepout

**WHO can participate?** Anyone who would like to support the ministry of *The Bridge of the Penn-York Valley Churches* and those in need in our community.

**WHAT can I do?** Bring excitement, energy, and awareness to the 20<sup>th</sup> Annual Sleepout. Here are ways to help:

- Pray for the Sleepout, the ministry of *The Bridge*, and those served.
- Sponsor a one-hour block of time during the Sleepout with others from your church.
- Bring your choir, chorus, band, ensemble, puppeteers, youth group, women's group, men's group, support group, or drama group to the Sleepout and sponsor a one-hour time slot. See the Sponsor Form as a way to collect sponsors.

Donors will be recognized on our website. Levels include:

Diamond - \$2,500 and over	Voucher - \$300
Platinum - \$1,000	Silver - \$250
Gold - \$500	Bronze - \$125

- Ask your employer to support and participate in the Sleepout.
- Contact us to get involved in the year-round ministry of *The Bridge*.
- Participate in the "**Socks in a Box**" school district challenge by collecting new socks for school aged children, Pre-K through grade 12.
- Register at [smile.amazon.com](https://smile.amazon.com) and select the Bridge of the Penn-York Valley Churches as your charitable organization supported.

**WHEN do I sign up?** Sign up today to get your desired one-hour time slot. Contact Kim at 570-867-2628 (call or text) or [sleepout@thevalleybridge.org](mailto:sleepout@thevalleybridge.org) to secure your spot!

**WHERE is it located?** In the parking lot of Guthrie Desmond Street Practice which is located on the corner of Desmond Street and West Packer Avenue (105 Desmond Street, Sayre PA).

**WHY does it start on Black Friday?** *The Bridge's* annual Sleepout has started on the day after Thanksgiving since 2002 because it follows a day of thanks and plenty when most people have eaten enough or maybe too much. Many individuals are starting to think about purchasing Christmas gifts. The visibility and bustle of the Sayre Christmas parade has been important for the Sleepout allowing visitors to see our makeshift home, observe volunteers shivering in the cold air, and recognize that in this time of excess, many people in our community do not have full bellies, full shopping bags, or a warm home.



The **Sleepout** is a fundraiser where *Bridge* board members, groups from member churches and local businesses sign up to weather the cold in a makeshift home without heat for one-hour blocks of time with the purpose of raising funds and awareness of the needs of the community and the ministry of *The Bridge*.